



Serving Northeast and Western Monmouth County

45 South Street
Freehold, NJ 07728
Phone: 732-728-0441
www.habitatmonmouth.org

March, 2023

**Sponsorship Opportunities / Silent Auction Item Request:
Hitting Close to Home for Veterans Pickleball Tournament**

With a growing population of Veterans in Monmouth County (over 23,000 as of 2021), Habitat For Humanity in Monmouth County understands the unique challenges veterans face when transitioning to civilian life; one of the biggest challenges faced is finding and maintaining affordable housing. In recognition of this need, we are working to expand our services to the veteran population.

In honor of these brave men and women, we are hosting our upcoming '[Hitting Close to Home for Veterans Pickleball Tournament](#)' on Saturday, April 29th, 2023! This event will be an intermediate and advanced level Pickleball Tournament at the New Shrewsbury Racquet Club from 7-10 pm. All funds raised at this event will support our Veteran Build programming. We are also collaborating with Habitat for Humanity Coastal on their L.I.F.T. (Local Initiative for Troops) program which provides local veterans with home repairs and upkeep.

As part of this event, we are looking for Event Sponsors and Silent Auction Donations to raise additional funds for the program. We believe that your organization could play a vital role in helping us make this event a success.

As a sponsor, your company name and logo will be displayed at the event, and a number of different benefits are offered by sponsorship level including social media-outs to our 4,000+ followers. Your contribution will

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Changing lives through the building of strength, stability, independence and shelter.

Habitat for Humanity in Monmouth County is a 501c3 organization. Tax ID# 22-3284309



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not only help us make a positive impact on our community but also provide exposure for your organization. Donations for our silent auction can be merchandise, gift cards or certificates. The auction will be held during the tournament on April 29, 2023.

Attached to this letter please find our sponsorship options and form. *Please note that the deadline for submitting sponsorship form if you wish to be featured on the tournament t-shirt is **Mar 30, 2023**.*

We understand that there are many charitable organizations seeking support, and we are grateful for your consideration.

If there is any additional information or materials we can provide to assist you in making your decision, please contact Caroline Howell, Marketing & Event Coordinator, at CHowell@HabitatMonmouth.org or 732-795-2698.

Gratefully,

Diane Kinnane
Executive Director

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Sponsorship Opportunities

Saturday, April 29, 2023, 7 – 10 PM
New Shrewsbury Racquet Club
in Tinton Falls, NJ

\$5,000 Heart to Home Lead Sponsorship (1 available)
<ul style="list-style-type: none"> ○ Dedicated sponsor table at event for your company collateral ○ Up to 2 tournament participant slots and four tournament t-shirts ○ Sponsor recognition at the event ○ Logo featured on tournament t-shirts ○ Participate in one Habitat build day for up to 3 people ○ Logo on event page of website ○ Logo on signage at event ○ Social media shout outs ○ Organization logo included on list of sponsors featured in e-newsletter
\$2,000 Court Sponsorship (8 available)
<ul style="list-style-type: none"> ○ Exclusive logo sign on one of the eight tournament courts ○ Two tournament t-shirts ○ Logo featured on tournament t-shirts ○ Logo on event page of website ○ Company logo on signage ○ Social media shout outs ○ Organization logo included on list of sponsors featured in e-newsletter
\$1,000 Paddles Sponsor (12 available)
<ul style="list-style-type: none"> ○ Logo featured on tournament t-shirts ○ One tournament t-shirt ○ Logo on event page of website ○ Company logo on signage ○ Social media shout outs to our 4,000+ followers ○ Organization logo included on list of sponsors featured in e-newsletter
\$500 Kitchen Sponsor
<ul style="list-style-type: none"> ○ Logo featured on tournament t-shirts ○ Logo on event page of website ○ Social media shout outs to our 4,000+ followers ○ Organization logo included on list of sponsors featured in e-newsletter
\$250 Pickleball Sponsor
<ul style="list-style-type: none"> ○ Company logo on signage ○ Social media shout outs to our 4,000+ followers ○ Organization logo included on list of sponsors featured in e-newsletter

Deadline for submitting sponsorship which include logos on t-shirts: March 30, 2023.

Please send logos and any queries regarding sponsorship to chowell@habitatmonmouth.org.

Event Sponsorship & Silent Auction Donation Form



Saturday, April 29 2023, 7 - 10 PM, New Shrewsbury Racquet Club, Tinton Falls

Individual or Organization Name

Date :

Contact Name :

Address :

Phone No :

E-Mail :

Website :

Please select from the options below if you would like to become a Sponsor, or to donate an item to our Silent Auction. *Deadline for logos to be included on tournament t-shirt: March 30, 2023.*

Sponsorship Level

\$250 Pickleball Sponsor

\$500 Kitchen Sponsor

\$1,000 Paddles Sponsor

\$2,000 Court Sponsor

\$5,000 Heart to Home Sponsor

Payment via Donate button on www.habitatmonmouth.org

Payment will be submitted via check.
Please send checks to 45 South Street, Freehold, NJ 07728

Silent Auction Gift Donation

Description of item/s (please include any restrictions such as exclusions, expirations, etc.)

Approx. Retail Value

All items must be received by April 15, 2023. A letter acknowledging your donation will be sent to you.

Please mail this form to Habitat for Humanity in Monmouth County, 45 South Street, Freehold, NJ 07728, or email it to chowell@habitatmonmouth.org. If your donation requires collection please contact Caroline Howell on chowell@habitatmonmouth.org (732) 795.2698 (office) (248) 952.4158 (cell)

THANK YOU FOR SUPPORTING OUR VETERANS BUILD PROGRAM!

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