



Serving Northeast and Western Monmouth County

45 South Street
Freehold, NJ 07728
Phone: 732-728-0441
www.habitatmonmouth.org

March, 2024

**Board of
Trustees**

Dear Friends,

Sponsorship Opportunities - Hitting Close to Home for Veterans Pickleball Tournament

With a growing population of Veterans in Monmouth County (more than 22,000 as of 2022), Habitat for Humanity in Monmouth County understands the unique challenges faced by veterans on low and fixed incomes; and one of the biggest challenges is finding and maintaining affordable housing. In recognition of this need, we expanded our services in 2023 with the launch of our Veterans Build Home Repairs program.

With the funds raised at last year's Pickleball Tournament we have completed six Veteran Build projects, including two roof replacements, one wheelchair ramp, two projects that included exterior and interior house repairs and yard clean up, and a new fence!

In honor of the brave men and women who have served our country, we are once again hosting our annual Pickleball Tournament to raise funds for this program. The tournament will take place at the New Shrewsbury Racquet Club on Saturday, April 27, from 6-10 pm.

We are looking for **Event Sponsors** and **Silent Auction** donors to assist with the fundraising for this event, and we believe that your organization could play a vital role in helping us make this event a success. As a sponsor, your company name and logo will be displayed at the event, on our website and social media.

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*Executive
Director*

Changing lives through the building of strength, stability, independence and shelter.

Habitat for Humanity in Monmouth County is a 501c3 organization. Tax ID# 22-3284309



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Full details of the various levels outlined in the packet attached. We are always happy to customize packages to meet your goals.

Your contribution will not only help us make a positive impact on our community but also provide exposure for your organization.

Donations for our silent auction can be merchandise, gift cards or certificates. The auction will be online in the weeks leading up to the tournament on April 27, 2024.

We understand that there are many charitable organizations seeking support, and we are grateful for your consideration.

If there is any additional information or materials we can provide to assist you in making your decision, please contact Caroline Howell, Marketing & Event Coordinator, at CHowell@HabitatMonmouth.org or 732-795-2698.

On behalf of the families we serve, thank you for your support.

Gratefully,

Diane Kinnane
Executive Director

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SPONSORSHIP OPPORTUNITIES

Saturday, April 27, 2024

6 - 10 PM

New Shrewsbury Racquet Club, Tinton Falls, NJ

www.habitatmonmouth.org/pickleball2024

To discuss customizing this sponsorship package to meet your goals please contact us!

	\$5000 Heart to Home Sponsor (1)	\$2,500 Court Sponsor (8)	\$1,000 Paddles Sponsor (8)	\$500 Kitchen Sponsor (8)	\$250 Pickleball Sponsor (12)
Opportunity to speak at the tournament					
Habitat build day for 5 people					
Logo on towel given to all participants					
Sponsor table at the event					
Participant place/s at the tournament*	4	2	1		
Logo on HFHMC Veterans Build web page & flyer					
Logo on signage at the event					
Logo on home & event pages of HFHMC website					
Social media shout-outs to 5,000+ followers					
Logo included in newsletter					

**if the tournament is sold out at the time of sponsorship sign up, we will agree alternative benefit*

PLATINUM PARTNERSHIP: New for 2024, we are offering our partners the opportunity to make one annual gift that includes sponsorship of top three annual events, including our Pickleball Tournament, Women Build & Golf for Homes outing. At the top tier this sponsorship includes opportunities for your team to join us on build sites, attendance at all events with the opportunity to speak, top-level signage, and year-round promotion on our website and social media. We are happy to work with you to customize the sponsorship package. Contact us to learn more!

Contact us

Caroline Howell, Marketing & Event Coordinator
 (732) 795-2698 (o) (248) 952 4158 (c) chowell@habitatmonmouth.org
www.habitatmonmouth.org/pickleball2024



Event Sponsorship & Silent Auction Donation

Saturday, April 27, 2024

6 - 10 PM

New Shrewsbury Racquet Club, Tinton Falls, NJ

To purchase sponsorship please email Caroline Howell at chowell@habitatmonmouth.org. Alternatively you can complete the form below and send a photo/scan to chowell@habitatmonmouth.org.

Thank you for your support of our Veterans Build home repairs program.

Deadline for logos to be included on tournament towels is April 10. Deadline for all other sponsorships is April 19.

Individual or Organization Name : _____ Date : _____

Contact Name : _____

Address : _____

Phone : _____ E-Mail : _____

Website : _____

Sponsorship Level

- \$5,000 Heart to Home Sponsor \$2,500 Court Sponsor \$1,000 Paddles Sponsor
 \$500 Kitchen Sponsor \$250 Pickleball Sponsor
 Payment via Donate button on www.habitatmonmouth.org/donate Payment will be submitted via check. Please send checks to 45 South Street, Freehold, NJ 07728

Silent Auction Gift Donation

Description of item/s (please include any restrictions such as exclusions, expirations, etc.)

Approx. Retail Value : _____

All items must be received by April 18, 2024. A letter acknowledging your donation will be sent to you.

Please mail this form to Habitat for Humanity in Monmouth County, 45 South Street, Freehold, NJ 07728, or email it to info@habitatmonmouth.org. If your donation requires collection please contact Caroline Howell on chowell@habitatmonmouth.org (732) 795.2698 (office) (248) 952.4158 (cell)

THANK YOU FOR SUPPORTING OUR VETERANS BUILD HOME REPAIRS PROGRAM!