



in Monmouth County

Serving Northeast and Western Monmouth County

45 South Street
Freehold, New Jersey 07728
Phone: 732.728.0441
www.habitatmonmouth.org
Tax ID# 22-3284309

Dear Friend:

Habitat for Humanity in Monmouth County (HFHMC) is excited to announce its 2nd Annual **A Taste for Homes** Wine & Food Tasting Event will be held at the Oyster Point Hotel on the Navesink River in Red Bank from 6:00 pm to 9:00 pm on May 15, 2017.



Held during Habitat for Humanity International’s Women Build season, this event celebrates the impact and difference that women, along with all volunteers, can make in providing a world where everyone has a decent place to live. The evening will showcase top restaurants, wineries, coffee and dessert specialists in the area and will include entertainment, a 50/50 Raffle, Gift Auction and Silent Auction. Tickets are \$100 per person and we are expecting well over 200 people to attend.

At **A Taste for Homes**, we plan to recognize some of our most outstanding partners. Our 2017 honorees include:

- State Farm – *Corporate Citizen Award*
- The City of Long Branch - *Community Development Award*
- Monmouth Corporate Park Charity Fund - *Community Partner Award*
- Kate Nelson - *Women Build Leadership Award*

Event proceeds will support HFHMC new home construction, Critical Home Repair programs and other programs such as “A Brush with Kindness” and Neighborhood Revitalization to benefit low-moderate income families that reside in our service area which encompasses 83% of Monmouth County.

Please help support affordable housing and critical home repair efforts in our community and join us as an event sponsor for “A Taste for Homes”. The attached table shows the various levels of sponsorship available to you!

Habitat for Humanity in Monmouth County is a 501(c) (3) non-profit organization so your sponsorship is tax deductible. (Tax ID #22-3284309). Should you have any questions about available sponsorships or the event itself, please contact Laura Lella-Smith at 732.728.0441 x302; or Kim Stulb at 732.865.9626. You can also get additional information by emailing info@habitatmonmouth.org. If you wish to be a sponsor of the event, please complete the enclosed form and return it by March 17.

Thank you for your support,

Laura Lella-Smith
Habitat for Humanity in Monmouth County
Director of Operations

Kimberly Stulb
T&M Associates
A Taste for Homes Event Chair

SPONSORSHIP OPPORTUNITIES



	Event Tickets	Private Guest Reception Area	Special Reserved VIP Seating with 2 Complimentary Bottles of Wine	Opportunity to Host Promotional Table at Event & Provide Welcome Gifts for Guests	Company Spokesman Invited to Participate in Media Events	Company Name Mentioned on Radio Commercials on 95.9 the WRAT	Company Name/Logo Listed in Printed and Electronic Materials	Company Name/Logo Mentioned on Social Media Outlets	Special Recognition as a Sponsor during the Event Program
FIVE STAR SPONSOR (One Opportunity) \$10,000	15	✓	✓	✓	✓	30 :60 Radio Spots per week (April 3-30)	On ALL materials - including a link to your website from the Event Reservation Page	On ALL social media and in Community Magazine articles	✓
TOP SHELF SPONSOR \$5,000	10	-	✓	-	-	20 :60 Radio Spots per week (April 3-30)	On ALL materials	On ALL social media and in Community Magazine articles	✓
CHAMPAGNE SPONSOR \$2,500	6	-	-	-	-	15 :60 Radio Spots per week (April 3-30)	On SELECT materials	On ALL social media	✓
GOURMET SPONSOR \$1,000	4	-	-	-	-	-	On SELECT materials	On ALL social media	✓
RESTAURANT SPONSOR \$500	2	Business Name/Logo Featured on Signage at a Restaurant Station							✓
ELECTRONIC AD ONLY \$50	Limited opportunities available, reserve early! Recognition as a Sponsor during the evening in an electronic presentation to run continuously during the event; also posted on all of Habitat's social media outlets.								
EVENT TICKETS	\$100 per person								

A TASTE FOR HOMES / SPONSORSHIPS

I/We would love to support Habitat for Humanity in Monmouth County's "A Taste for Homes"

Please fill out the contact information below as you wish it to appear in our Electronic Ad Journal and include a high resolution logo with this reservation form.

DEADLINE: Please reserve your sponsorships by March 17, 2017 to be included in the initial print materials.

Individual or Company Name: _____

Business Address: _____

Phone Number: _____

E-mail address _____

Tagline or Short Description of Services: _____

Sponsorship Packages

- \$10,000 / Presenting
- \$5,000 / Major
- \$2,500 / Community
- \$1000 / Supporting
- \$500 / Restaurant Station

Event Tickets

- \$100 / Each

Electronic Ad Only

- \$50

Please return this form to:

rsvp@habitatmonmouth.org

Please send payment to:

Habitat for Humanity in Monmouth County
45 South Street, Freehold, NJ 07728

Please contact us at 732.728.0441, ext. 302 for more information.

