

Dear Friend:

Habitat for Humanity in Monmouth County (HFHMC) is excited to announce that its 3<sup>rd</sup> Annual **A Taste for Homes** Wine & Food Tasting Event will be held at the Oyster Point Hotel on the Navesink River in Red Bank from 6:00 pm to 9:00 pm on **May 21, 2018**. The evening will showcase some of Monmouth County's best restaurants, wineries, breweries, coffee baristas and dessert specialists. A gift raffle, silent auction and 50/50 raffle will round out the night. Last year's event was a huge success with more than 250 guests in attendance and nearly \$70,000 in proceeds raised to help HFHMC build three new affordable homes in 2017. We would love for you to become an Event Sponsor!

Event proceeds will help support HFHMC's 2018 affordable new home construction builds including the **House that Rock Built for a Veteran** project in Keansburg and **House that Youth Built** Home in Long Branch. Proceeds will also support Ramps and Rails, our new Aging in Place program, Neighborhood Revitalization efforts, Women Build and Youth Based initiatives.

Our 2018 Corporate and Volunteer Service Honorees are:

- OceanFirst Bank – *Corporate Citizen Award*
- Kim Stulb - *Women Build Leadership Award*

In recognition of the numerous local contractors who have consistently made significant donations of building materials, labor and other contracted services to support HFHMC building and home repair programs since 2014, a special Circle of Contractors award will also be presented this year to:

- Ace Aluminum
- Fortified Roofing
- KRFC Design Center
- Petruzzelli Brothers Excavating & Landscape Supply
- Russo Seamless Gutters
- Woodhaven Lumber & Millwork

Habitat for Humanity in Monmouth County is a 501(c) (3) non-profit organization so your sponsorship is tax deductible. (Tax ID #22-3284309). Should you have any questions about available sponsorships or the event itself, please contact Kate Nelson, HFHMC Board President at 484.433.7205; or Kim Stulb at 732.865.9626. You can also get additional information by emailing [info@habitatmonmouth.org](mailto:info@habitatmonmouth.org). If you wish to be a sponsor of the event, please complete the enclosed form and return it as soon as possible.

Thank you for your support,

**Kate Nelson**  
Habitat for Humanity in Monmouth County  
*Board President*

**Kimberly Stulb**  
T&M Associates  
*Honoree/Volunteer*



**Kate Nelson**  
*President*

**Steve Palecek**  
*Vice President*

**Lia Papamarkou**  
*Secretary*

**Greg Robinson**  
*Treasurer*

**Chris Andreasen**

**Katie Beck**

**Jane Buckiewicz**

**Nancy Doran**

**Tony Fusco**

**David Hinton**

**Jacque Moutier**

**Bill Perkinson**

**Maureen Simons**

**Don Thoms**

**Diane Kinnane**  
*Executive Director*

I/We would love to support  
Habitat for Humanity in Monmouth County's  
"A Taste for Homes"

Please fill out the contact information below as you wish it to appear in our Electronic Ad Journal and include a high-resolution logo with this reservation form.

DEADLINE: Please reserve your sponsorships by April 16, 2018 to be included in the print materials.

Individual or Company Name:

\_\_\_\_\_

Business Address:

\_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Tagline or Short Description of Services: \_\_\_\_\_

I would just like to make a donation of \_\_\_\_\_

Sponsorship Packages

- \$25,000 / Michelin – ONE OPPORTUNITY!
- \$10,000 / Five Star
- \$5,000 / Top Shelf
- \$2,500 / Champagne
- \$1000 / Gourmet
- \$500 / Restaurant Station

Event Tickets

- \$100 / Each

Electronic Ad Only

- \$50

**Please return this form to:**

info@habitatmonmouth.org

**Please send payment to:**

Habitat for Humanity in Monmouth County  
45 South Street, Freehold, NJ 07728

Please contact us at 732.728.0441 for more information.



# SPONSORSHIP OPPORTUNITIES



|   | Event Tickets   | Team Build Day, Recognition at the Build Site for the Duration of the Build    | Private Guest Reception Area | Special Reserved VIP Seating with 2 Complimentary Bottles of Wine | Opportunity to Host Promotional Table at Event & Provide Welcome Gifts | Company Name Mentioned on Radio Commercials on 95.9 the WRAT | Company Name/Logo Listed in Printed and Electronic Materials                      | Company Name/Logo Mentioned on Social Media Outlets    | Special Recognition as a Sponsor during the Event Program |
|---|---|--|------------------------------|---|--|--|---|--|---|
| <b>MICHELIN SPONSOR</b><br>(One Opportunity) \$25,000 | 15  | ★  | ✓                            | ✓   | ✓  | 30 :60 Radio Spots per week (April 16 – May 13)              | On ALL materials including a link to your website from the Event Reservation Page | On ALL social media and in Community Magazine articles | ✓   |
| <b>FIVE STAR SPONSOR</b><br>\$10,000                  | 10  | -  | ✓                            | ✓   | ✓  | 20 :60 Radio Spots per week ((April 16 – May 13)             | On ALL materials including a link to your website from the Event Reservation Page | On ALL social media and in Community Magazine articles | ✓   |
| <b>TOP SHELF SPONSOR</b><br>\$5,000                   | 8   | -  | -                            | ✓   | -  | 15 :60 Radio Spots per week (April 16 – May 13)              | On ALL materials  | On ALL social media and in Community Magazine articles | ✓   |
| <b>CHAMPAGNE SPONSOR</b><br>\$2,500                   | 6   | -  | -                            | -   | -  | 10 :60 Radio Spots per week (April 16 – May 13)              | On SELECT materials   | On ALL social media                                    | ✓   |
| <b>GOURMET SPONSOR</b><br>\$1,000                     | 4   | -  | -                            | -   | -  | -  | On SELECT materials   | On ALL social media                                    | ✓   |
| <b>RESTAURANT SPONSOR</b><br>\$500                    | 2   | Business Name/Logo Featured on Signage at a Restaurant Station (1 per Station) |                              |   |  |  |   |  | ✓   |
| <b>ELECTRONIC AD ONLY</b><br>\$50                     | Limited opportunities available, reserve early! Recognition as a Sponsor during the evening in an electronic presentation to run continuously during the event; also posted on all of Habitat's social media outlets. |  |                              |   |  |  | <b>EVENT TICKETS</b>  |  | \$100 per person  |